

Inapub

CONNECTING PUBS WITH PEOPLE

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www.inapubnews.co.uk

HARRY ENFIELD

The funnyman's fight to save his local pub
RUGBY WORLD CUP 2011
Full fixtures and match day tips



RETURN TO THE DARK SIDE
The resurgence of dark spirits

TRIVIAL PURSUITS
How to run a winning quiz night

SHOUT ABOUT BRITISH FOOD
A fortnight to make a fuss



WIN
Eight cases Mixed A cocktail

BAGGED SNACKS | CIDER | NEW PRODUCTS | LEGAL ADVICE | BUILDING A



Inapub

CONNECTING PUBS WITH PEOPLE

Inapub connects your pub with people through our magazine, the web, mobile phones, email, social networks and through our partners, ensuring new and existing customers know everything about your pub wherever they are.

Most people in the UK have a mobile and have access to the internet. We know you need a SERVICE that can help YOU reach them, simply and cost-effectively, to ensure your pub gets the exposure and footfall it deserves!

Once subscribed to Inapub you simply add your contact details, facilities, photos and a brief description explaining why your pub is the best around. You can then upload your food menu, the drinks you serve and any events you're running. You can even create your own vouchers, giving you your own mini pub website!

You can also use Inapub to build your own dedicated, secure and private online community. Unlike on Facebook, these people cannot be poached by other pubs, but you can email them about anything you like with a single click. Imagine being able to promote your quiz night or new seasonal menu with a touch of a button!

It gets better too! Once you have listed your pub details on Inapub, we connect to your Facebook and Twitter accounts to update them instantly with your events, offers and news. We also immediately update our mobile apps, so your pub pages are mobile too. This means you only ever have to update your pub details ONCE.

Most importantly, you'll also reach our partners – with 40 already signed up, including major players in search, tourism, mobile and publishing, you can rest assured that your pub, events, offers, menu and facilities will reach new customers through the

88%
of people check their email every week

98%
immediately read a text

57%
use social networks

web, through mobile phones and even in print. But you're always in control.

And don't forget you also get our brilliant new magazine delivered to you every month, jam-packed full of features and tips from those in the know to help you run a better business. And you can keep up to date via www.inapubnews.co.uk if you want the latest scoop.

We think you'll agree all of this for just £10 a month is AMAZING value – so don't delay, sign up right now.

Unlimited use from only £100 +VAT per year

Online
Inapub.co.uk/SignMeUp

Call
0845 230 1986

Email
pubs@inapub.co.uk

About Inapub Ltd

Founded in 2009, we've worked extensively with pubs, bars, pub companies, breweries and industry bodies to ensure that the Inapub service delivers everything a pub/bar/brewery needs.

HOW INAPUB CONNECTS YOUR PUB WITH CUSTOMERS



Inapub
CONNECTING PUBS WITH PEOPLE



THROUGH SOCIAL NETWORKS

57% of the UK has a social profile, but we know it takes you time trying to reach them. Inapub connects to your Facebook and Twitter profile updating them both simultaneously adding your events to Facebook, updates to Twitter. We'll also immediately update your widget and share it with our partners!



THROUGH THE WEB

80% of the UK is now online and Google still gets more traffic than any other site in the world. Once you join, your Inapub pages will get you top of the Google results. With Inapub we can even power your own website (call for more info)!



THROUGH MOBILE

100% have a mobile, 98% of us open and read texts; 25% of adults now own a smartphone! Reach your customers wherever they are - you get your own pages on the Inapub mobile apps, plus we can automatically text your customers reminders of your events and offers!



THROUGH PARTNERS

Inapub is working with over 40 AMAZING partners already; from Tourism to Search, Publishing to Mobile Apps, we're ensuring your details, events and offers get in front of MILLIONS of potential customers, all day every day!



THROUGH EMAIL

90% of us read our email every week - that's why on Inapub you can email one or email all of your customers with ease, plus we'll automatically email all your customers about your events, offers and food or beer updates.

HOW TO SUBSCRIBE

CHOOSE YOUR PACKAGE

Silver: DIY service £10 month/£100 year

Gold: We set you up & call monthly £20 month/£200 year

Platinum: Pub visit, setup, calls & support £500 year

Then Call - 0845 230 1986

Go Online - www.inapub.co.uk/SignMeUp

Or Email - pubs@inapub.co.uk